

# **Rice Annual Fund** For Student Life and Learning

# Young Alumni

Graduates of the last decade, strengthening Rice through collective support and active participation.



#### Young Alumni and the Rice Annual Fund

Young alumni make up almost 26 percent of Rice's overall alumni base but represent only 21 percent of alumni donors to the university. That means the graduates of the last decade have the potential to make a big difference by giving and volunteering.

The Rice Annual Fund is the university's most powerful giving vehicle and is supported by more than 84 percent of alumni who give to the university. Each year, Rice alumni, parents, students, faculty, staff and friends make unrestricted gifts for the university's immediate use. These gifts provide vital funding for Rice's top priorities and most pressing needs.

# The Importance of Participation

The percentage of alumni who contribute to Rice influences our national ranking in publications like U.S. News & World Report and impacts corporate and foundation funding. Because young alumni are a critical source of participation, Rice has made young alumni participation a strategic priority. In other words, we need your support and you make a difference! Your gift of any amount matters. In fact, last fiscal year, gifts of \$250 or less from undergraduate alumni contributed more than \$669,000 in support of the university.



Every year, young alumni gather in cities across the country for networking opportunities and a chance to learn how philanthropy impacts today's students.

### 2016-2017 Giving by Young Alumni

Young alumni participation - an incredible 2,278 donors.

Number of leadership donors who gave between \$250 and \$2,500.

238 Number of young alumni who volunteered with the Rice Annual Fund.

\$232,770

Total dollars young alumni donated to Rice. Number of young alumni who made their first gift to Rice.

# Leadership Giving Societies

Enjoy special recognition and Rice networking opportunities as a young alumni member of the Lovett Society or Charter Society. You'll receive invitations to unique Rice events and reserved seating at the President's Lecture Series among other benefits.

Your recognition as part of a giving society is based on your yearly support of the Rice Annual Fund (July 1– June 30). Over 200 young alumni became philanthropic leaders in 2016–2017!

Lovett Society	Classes of 2007–2008	\$2,500
	Classes of 2009-2017	\$1,000
Charter Society	Classes of 2007–2008	\$1,000
	Classes of 2009–2013	\$500
	Classes of 2014–2017	\$250

# Young Alumni Leadership Council

More than 30 dedicated young alumni serve on the YA Leadership Council, one of Rice's premier volunteer opportunities for alumni 11 years out and younger. Council members inspire fellow young alumni to make the university one of their philanthropic priorities by becoming a leadership donor to the Annual Fund. Responsibilities include:

- Making a leadership gift to the Annual Fund at the Charter Society level or higher for your class.
- Identifying potential leadership donors.
- Asking 5 to 10 young alumni to join you in giving at the leadership level.
- Hosting, planning and/or promoting young alumni leadership gatherings in your region.

# Ways to Give

ONLINE: Visit giving.rice.edu to make a gift.

PHONE: Contact Brittney Phillips, assistant director of young alumni, at 713-348-4639 or bphillips@rice.edu.

#### MAIL:

Send a check (payable to Rice University) or gift form to: Rice University

Rice Annual Fund - MS 83

P.O. Box 1892

Houston, TX 77251-1892

**RECURRING GIFT:** A recurring monthly or annual credit card gift is an easy and affordable way to ensure support for Rice.

# Class Giving Volunteer Responsibilities

Over 100 young alumni assist as Class Giving Volunteers. Volunteers serve as liaisons between their classmates and the Rice Annual Fund, with an emphasis on increasing young alumni participation and spreading the tradition of giving. Responsibilities include:

- Making a personal contribution to the Annual Fund every fiscal year.
- Contacting 15 to 20 classmates for gifts.
- Attending Rice Annual Fund volunteer gatherings and actively responding to volunteer emails.
- Attending Rice events in Houston or your city of residence when possible.
- Providing updated young alumni contact information to the university.



Young alumni volunteers help keep their friends and classmates engaged with Rice and share the importance of giving back each and every year.

#### Get Involved

To learn more about volunteering for Rice and the Annual Fund, please contact Brittney Phillips, assistant director of young alumni, at 713-348-4639 or bphillips@rice.edu.